



# HAFIZ DAWOOD AHMED

WEBSITE DEVELOPER

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www.dawoodahmed.xyz

CPHS, Lahore, Pakistan.

## EDUCATION

### BS IN INFORMATION TECHNOLOGY

University of the Punjab, Lahore.  
2017-2021

## SKILLS

WordPress Development  
WooCommerce Integration  
Elementor, Divi, WP Bakery  
HTML & CSS  
Shopify Store  
Web Hosting Management  
Graphic Designing  
Business Development  
Teamwork  
Critical thinking

## LANGUAGE

English  
Urdu

## INTERESTS

Technology Trends  
Innovation and Startups

## ABOUT ME

Innovative WordPress Developer with over 4+ years of expertise in Elementor Pro, Divi, WP Bakery, and more. Specialized in crafting responsive websites and dynamic eCommerce solutions. Proficient in Shopify development, custom HTML/CSS, and WooCommerce integration. Led teams to deliver over 100+ projects, emphasizing creative design, client-centered solution and business growth, and strategic project management.

## EXPERIENCE

- EXPERT WORDPRESS DEVELOPER** Jan 2023 - Present  
Smart Moves Lab  
As a WordPress Developer and Team Lead, I manage and oversee the entire project lifecycle, with a focus on building websites, especially eCommerce platforms. I started my role and was promoted to Supervisor within just 2 months due to my strong performance and leadership. I lead a development team, manage client interactions, and ensure high-quality web solutions and client satisfaction.
  - Founder House**  
I built an educational website with online class scheduling and course purchasing.
- WORDPRESS DEVELOPER** Mar 2022 - May 2023  
Soft IT Land  
I specialized in creating eCommerce and dynamic sites and converting Figma designs into functional WordPress sites. I also revamped existing websites to improve functionality and aesthetics. My role included leading a development team, meeting with clients to assess their needs, and delivering enhanced online solutions.
  - The Spice People**  
This e-commerce site offers spices and ingredients for all cooks.
- WEB & GRAPHIC DESIGNER** Jun 2020 - Feb 2022  
CBHitec  
I handled website development and graphic design, creating banners, brochures, and logos. I worked on various types of websites, using HTML, CSS, and WordPress to ensure great design and functionality.